

February 24, 2016

Fran Pierson
Camden Central High
115 Schools Dr, Camden, TN 38320

Department of Communications
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Dear Fran,

This fall we will once again award \$1,000 scholarships to three incoming freshmen who declare Communications as their major at the University of Tennessee Martin. Because you fill such a vital role in making your seniors aware of this opportunity, I'm passing along the attached freshman scholarship application form. Please make as many copies as you need.

These are exciting days in the Communications Department, and we depend on outstanding students like yours to keep us strong and vibrant. We hope that you will urge them to apply for one of our \$1,000 scholarships. The scholarships will be presented at our Communications Awards Banquet on Thursday, April 14, in the Duncan Ballroom, Boling University Center, from 11:30 – 1:30 p.m. Winners and their parents/guardians will be invited to join us and be recognized at the banquet.

Please note that the deadline for our receiving the scholarship application is 5 p.m. Wednesday, March 23. We have our fax number below, if students are running tight on the deadline.

If your students have an interest in the mass media, our department will provide a great opportunity. Here are just a few reasons why:

- Our faculty have won more teaching awards than any department on campus. They also come from successful careers in the professional world of mass media/communications.
- Our fully digital HD broadcasting/multimedia equipment is as cutting-edge as any area schools, and students get access to our TV/radio skills courses and equipment during their first or second semester.
- Our student radio station is currently ranked in the Top 5 in the Nation, and our student newspaper is among the Top 10 in the South.
- Our Web design, photojournalism and multimedia courses will prepare your students well for careers in online media, including social media.

We look forward to your students applying. If you have any questions, please contact my administrative assistant, Kristen Perkins. Her contact info is below.

Sincerely,



Dr. Robert Nanney, Chairman
Communications Department

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Fax: 731-881-7550
Email: kperkin9@utm.edu



Thanks!