

kba
katy barrett-alley
graphic designer
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Camden Central High School Design Partnership

I am happy to provide my services at a discounted rate to help further the expansion and improvement of the journalism program at Camden Central High School.

Growing up in Benton County gave me the first opportunities to break into the field of media design and I feel privileged to give back to my community.

Web Advertising

Scoreboard (300 x 250), Wide Tower (160 x 600), Extra Wide Tower (300 x 600): **\$50.00**
Static or animated are the same price. A design campaign with multiple sizes: **\$100.00**

Business Card (260 x 100): **\$25.00**

Landing Page: **\$150.00**

Design fees are based on first time ad design and any future changes to existing ads are negotiable.

I am offering these services as a discount freelance partnership with Camden Central High School. I promise a short turn-around time for each ad design; however, my hours will be later in the evening and on weekends. Please give me ample time to create a design for your business that will generate the interest and integrity it deserves. I ask that all content be typed in full and personal images be supplied to me by e-mail.



skills

Making things look cool!
Project Management
Print Production
Communication
Design Layout
Branding
Advertising
Typography
Color Theory



experience

Graphic Designer

I have 7 years of experience designing for print and web publications throughout the Southeast. I currently design print and web advertising, marketing material, and assist with editorial layout for SouthComm's family of publications listed below.

Nashville City Paper, Nashville Scene, Nashville Post, NFocus, Nashville Medical News, & the entire Medical News Southeastern Market (Birmingham, Louisiana, Arkansas, Memphis, West TN, East TN, Triangle, Mississippi, St. Louis, Orlando, Tampa, and Sarasota)

education

Middle Tennessee State University

Bachelor of Science in Mass Communications with a concentration in Media Design.



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